

KANGASALA



LEMPÄÄLÄ



# THE NORTH-SOUTH PROGRAMME

## Partnership for local Democracy, Development and Social Innovations (PLDDSI)

### BACKGROUND TO THE PROGRAMME

The North – South Programme, which operates at the municipal level, started up in the early 2000s on the initiative of the Association of Finnish Local and Regional Authorities. In accepting the Programme as part of its development co-operation policy the Ministry for Foreign Affairs of Finland also granted periodic funding for the Programme administered by the Association. The Programme objectives have been harmonized with the official multi-dimensional general objectives of development co-operation policy, the most significant of which are the eradication of poverty, sustainable development and gender equality. In ten years over 15 Finnish municipalities have joined in the Programme.

When in 2005 two Namibian municipalities, Ondangwa and Keetmanshoop, enquired about finding partner municipalities in Finland, the municipalities of Lempäälä and Kangasala decided to join the project of four municipalities, “Partnership for Local Democracy, Development and Social Innovations” (PLDDSI), for the programme period 2008–2010. Thereafter the Programme continues for the period 2011– 2013. Underlying the action of the Finnish municipalities was the previous work of the development director of Lempäälä in Namibia. Currently the partner municipalities are Lempäälä-Ondangwa and Kangasala-Keetmanshoop operating under joint project administration.

On the basis of focal areas proposed by the Namibian municipalities themselves the future project components were jointly designated as **local water management, economic development and the promotion of democracy**. The programme objectives and action plans have been specified at joint work seminars, utilizing participatory Logical Framework Approach (LFA) for project planning.

ONDANGWA



KEETMANSHOOP



*That's it! It was grand to note after the tough three-day work seminar when we had brainstormed together to achieve a guiding line for universally comprehensible "Problem and objective trees, based on the local needs" for future measures. We did not need any more studying of theoretical development co-operation policies. Local people themselves knew what they need.*

The general objectives set for the programme and the specific objectives for subcomponents and action plans have become more precise in the course of the project for the programme period 2011 – 2013 as follows:

**Overall objective:**

**Social economic development of the communities is accelerating through inclusive and innovative governance**

**Immediate objective:**

**Town Councils are strengthened in key sectors to promote innovative and efficient local socio-economic development and service provision**

The objectives are based on jointly defined problems derived from practical experience of the counterparts, of which the most important concern deficiencies in civic society, knowledge skills and deficiencies in capacities, likewise the fragile local business sectors. In a country with an unemployment rate of over 50% there can be no doubt about the need to focus on solutions which will raise employment and create jobs.

**Results areas of subcomponents and main measures are:**

**1. Inclusive administration:**

**Capacity of Staff and Councillors is strengthened in social Innovativeness, inclusive Governance and service provision**

- Models and methods to enhance interaction between the councils and the staff have been piloted
- The personnel's administrative and technical capacity has been improved
- Social innovativeness and creativity has increased with the help of the Local Economic Development Committees
- Professional skills to produce innovative services for the disabled and elderly people have increased

**2. Local socio-economic development:**

**The number of SMEs and jobs in key economic areas is on the increase and unemployment is decreasing, promoting social inclusiveness.**

- The municipal economic development offices have been supported in their coordinative development work
- The designated pilot enterprises promote the local economy and image
- The notion of "social entrepreneurship" has been understood and is one focus for development
- Inclusion and livelihood of the unemployed youth is developed

**3. Town planning and engineering:**

**Technical capacity is built through pilot processes**

- Ondangwa capacity for strategic town planning is built
- The Keetmanshoop water department has been supported by developing its economic planning and implementation planning
- Pilot models for risk management analysis in Ondangwa and Keetmanshoop are developed
- Inclusive town planning knowledge is promoted

**Budget for the programme period  
2011-2013**

(1/2011-6/2012 approved, 7/2012-12/2013 tentative)

<b>2011</b>	250,800 euros
<b>2012</b>	234,800 euros
<b>2013</b>	215,200 euros

## Project results 2007-2010

### Democracy / governance

- A summary of the main challenges in local democracy produced by a joint effort of fellow municipalities and their national, social partners, in Logframe format.
- The plan for innovativeness concerning local policy making, democracy and tolerance by promoting narrative drama based methods with due respect to local culture and traditional values.
  - The Model presented at the European Development Days Conference 2000 in which the partner municipalities signed the EU-partnership undertaking for development.
  - The Finnish municipalities also received innovations for a democracy & tolerance promotion model; Lem-päälä piloted applied theater-methods in democracy dialogue in December 2009.
- Ondangwa organisational reform review and implementation plan is ready.

### Local Economic Development

- Survey of Ondangwa and Keetmanshoop areas sme-sectors, profile, state and needs, as well as related academic thesis.
- Review of Namibian sme-sector support system.
- Plan for organising LED-services in Ondangwa and Keetmanshoop.
  - Including job descriptions, LED-committees Terms of Reference.
  - LED-committees are established with wide media coverage.
- Capacity of the newly appointed municipal LED-officers in Ondangwa and Keetmanshoop was built through an orientation programme 2009 (Namibia's first pilot project in a medium size municipality).
- A new training programme for start-up enterprises is prepared, piloted and published.
- A plan was made with the Namibia's Chamber of Commerce NCCI to build its capacity as the public sector's partner in Local Economic Development.
- Supported planning the Polytechnic of Namibia and Tampere University of Applied Sciences joint Pro-Academy / ProLearning entrepreneurship education programme.
- The First Namibian meat and fish shipments arrived in Finland.
- Business Plan for Keetmanshoop Gemstone Training, Production and Marketing Centre is prepared and the Stone-entrepreneurs association is established with 71 local members.
- Remarkable investment developments have been initiated and some smaller business networks (eg. devices for disabled and glass recycling-products) are starting. Finnish-Namibian business cooperation theme week took place in April 2009, in Namibia. In Namibia this activity was supported by significant public media.

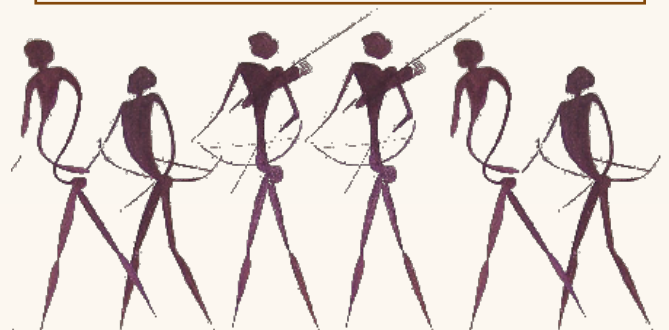
### Water Management

- Ondangwa and Keetmanshoop water management systems and their prioritized needs have been surveyed, analysed and recorded for the municipal use in printed and digital format and one academic thesis on the sector is published. Water leakage prevention-activities are implemented by improving the valves.
- Because of Ondangwa unique flooding crisis 2009, an emergency plan was produced both from the storm water systems and environmental health point of view.
  - PLDDSI mediated cooperation with capital city of Windhoek for technical support for Ondangwa's flooding situation.
- Feasibility survey of sewerage-cooperation between Ondangwa Town and the big Hospital at Onandjokwe is in the process. The process implemented with Tampere University also covers academic research on general social economic development in the area.
- Keetmanshoop EU-proposal for water sector development has been prepared and The Commission approved the Concept Note December 2010.

### Waste Management and Environmental Health

- 2008 the Ondangwa and Keetmanshoop waste management basic survey was completed.
- In depth survey of the waste management and recycling and developmental plan completed in document finalized 2010. Potential recycling businesses with private-public partnerships, both in Ondangwa and Keetmanshoop have been identified.
- Draft for Namibia's national legislation (related to municipal functions) concerning meat hygiene and local abattoir / slaughter houses has been completed within our projects and is under final legislative process by the Ministry of Health and Social Services.
  - The new standards for local abattoirs are piloted in Ondangwa local abattoir; the capacity of the abattoir is built.

*A significant feature in the work was earlier contacts with Namibia and the usability of an extensive co-operation network. The contacts were mostly in existence and knowledge of the country was of considerable help in taking things forward.*



## Co-operation network

**Appr 40 Finnish** professionals, from Local Authorities and their partner institutions have been working on the project as experts interacting with Namibian colleagues to generate exchange of experience and inspiration for their own work, development know how as well as knowledge on developing countries.

**The Finnish network includes** municipalities as well as eg: Tampere University, Tampere University of Technology, Tampere Polytechnic University of Applied Sciences, Tampere Regional Office for Economic Development, Jobs&Society office (SME-start-up service), Province of Southern Finland, Federation of Finnish Enterprises ry, Federation of Enterprises in the Tampere Region ry, Association of Entrepreneurs in Lempäälä, Finnish Evangelical Lutheran Mission, Tampere and Lempäälä Parishes, Martinus-Foundation, Aamulehti – Newspaper Group, etc.

**In Namibia a few hundred** people have been involved with the project including municipal professionals, elected officials, different experts from different fields and government representatives as well as Associations of Local Authorities and Regional Councils. The project has managed to get an important North-South professionals network as well as South-South network which helps develop the partner municipalities.

**Namibia's network of participants include eg:** Ministry of Regional, Local Government and Housing, Ministry of Trade and Industry, Namibia Chamber of Commerce and Industry, SME-support organisations, Polytechnic of Namibia, University of Namibia, Association of Local Authorities in Namibia, Association of Regional Councils, Council of Churches in Namibia, media representatives etc.

*It has been a richness that the co-operation network is not arranged formally but in informal gatherings and ad hoc meetings; in marketplaces and coffee houses ideas were allowed to blossom, grow and mature. Co-operation could be utilized without expensive consultants and official practices. It was possible to include enthusiastic, able young students with language skills as the development work experts of the future.*

## Contact information

**Lempäälä municipality:** Development director Timo Palander  
timo.palander@lempaala.fi, telephone: +358 40 5589 883 / +264 8112 92406

**Kangasala municipality:** project coordinator, LED officer Jarmo Kivineva  
jarmo.kivineva@kangasala.fi, telephone: +358 400 637 651

**Ondangwa:** project coordinator Kandi liuhwa  
marketing@ondangwatown.com, telephone: +264 8124 55557

**Keetmanshoop:** LED officer Jeff Christiaan  
seled@keetmansmunicipality.org.na, telephone: +264 8555 10043

**Project:** [www.lempo.fi/namibia](http://www.lempo.fi/namibia)

senior adviser Simo Lahtinen  
simo.juhani.lahtinen@gmail.com, telephone: +358 5067 153